



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
BASSETT, LAURA  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 653463  
Inv Date 11/25/2012  
Terms Net 30  
Contract 325182  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)  
Brand 1537/OBAMA FOR AMERICA (134149)  
Acct Types National/Political  
Est/Headline 1537/06260369  
Demo  
Revision  
Comments OBAMA FOR AMERICA

CO-OP Order Type No/Normal  
Package  
Gen. Date 11/27/2012 2:05:00PM

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run         | Air Time              | Length | Program                        | Copy/IDB   | Amount    | Remarks |
|------|------|-----------------------|------------------------------|-----------------------|--------|--------------------------------|------------|-----------|---------|
| 1.1  | Spot | 5:00:00AM- 5:30:00AM  | Per week (2), Tu, We, Th, Fr | 11/01/12 4:59AM (Th)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A | OFA12G182H | \$425.00  |         |
| 1.1  | Spot | 5:00:00AM- 5:30:00AM  | Per week (2), Tu, We, Th, Fr | 11/02/12 5:08AM (Fr)  | 00:30  | EYEWITNESS NEWS DAYBREAK 5A-6A | OFA12G194H | \$425.00  |         |
| 2.1  | Spot | 6:00:00AM- 6:30:00AM  | Per week (3), Tu, We, Th, Fr | 10/30/12 6:12AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A    | OFA12G182H | \$1175.00 |         |
| 2.1  | Spot | 6:00:00AM- 6:30:00AM  | Per week (3), Tu, We, Th, Fr | 10/31/12 6:23AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A    | OFA12G182H | \$1175.00 |         |
| 2.1  | Spot | 6:00:00AM- 6:30:00AM  | Per week (3), Tu, We, Th, Fr | 11/02/12 6:09AM (Fr)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A    | OFA12G182H | \$1175.00 |         |
| 3.1  | Spot | 7:00:00AM- 8:00:00AM  | Per week (4), Tu, We, Th, Fr | 10/30/12 7:50AM (Tu)  | 00:30  | GOOD MORNING AMERICA 7A-8A     | OFA12G182H | \$1075.00 |         |
| 3.1  | Spot | 7:00:00AM- 8:00:00AM  | Per week (4), Tu, We, Th, Fr | 10/31/12 7:25AM (We)  | 00:30  | GOOD MORNING AMERICA 7A-8A     | OFA12G182H | \$1075.00 |         |
| 3.1  | Spot | 7:00:00AM- 8:00:00AM  | Per week (4), Tu, We, Th, Fr | 11/01/12 7:48AM (Th)  | 00:30  | GOOD MORNING AMERICA 7A-8A     | OFA12G182H | \$1075.00 |         |
| 3.1  | Spot | 7:00:00AM- 8:00:00AM  | Per week (4), Tu, We, Th, Fr | 11/02/12 7:49AM (Fr)  | 00:30  | GOOD MORNING AMERICA 7A-8A     | OFA12G194H | \$1075.00 |         |
| 4.1  | Spot | 6:00:00AM- 7:00:00AM  | Day, Sa 1                    | 11/03/12 6:29AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 6A    | OFA12G182H | \$300.00  |         |
| 8.1  | Spot | 9:00:00AM-10:00:00AM  | Per week (2), Tu, We, Th, Fr | 10/30/12 9:51AM (Tu)  | 00:30  | LIVE! WITH KELLY               | OFA12G182H | \$375.00  |         |
| 8.1  | Spot | 9:00:00AM-10:00:00AM  | Per week (2), Tu, We, Th, Fr | 11/02/12 9:37AM (Fr)  | 00:30  | LIVE! WITH KELLY               | OFA12G194H | \$375.00  |         |
| 9.1  | Spot | 10:00:00AM-11:00:00AM | Per week (3), Tu, We, Th, Fr | 10/30/12 10:26AM (Tu) | 00:30  | KATIE COURIC                   | OFA12G182H | \$375.00  |         |
| 9.1  | Spot | 10:00:00AM-11:00:00AM | Per week (3), Tu, We, Th, Fr | 10/31/12 10:28AM (We) | 00:30  | KATIE COURIC                   | OFA12G182H | \$375.00  |         |
| 9.1  | Spot | 10:00:00AM-11:00:00AM | Per week (3), Tu, We, Th, Fr | 11/01/12 10:31AM (Th) | 00:30  | KATIE COURIC                   | OFA12G182H | \$375.00  |         |
| 11.1 | Spot | 12:00:00PM- 1:00:00PM | Per week (2), Tu, We, Th, Fr | 10/31/12 12:39PM (We) | 00:30  | EYEWITNESS NEWS 12P            | OFA12G182H | \$375.00  |         |
| 11.1 | Spot | 12:00:00PM- 1:00:00PM | Per week (2), Tu, We, Th, Fr | 11/01/12 12:23PM (Th) | 00:30  | EYEWITNESS NEWS 12P            | OFA12G182H | \$375.00  |         |
| 14.1 | Spot | 3:00:00PM- 4:00:00PM  | Per week (2), Tu, We, Th, Fr | 10/30/12 3:43PM (Tu)  | 00:30  | DR. PHIL                       | OFA12G182H | \$375.00  |         |
| 14.1 | Spot | 3:00:00PM- 4:00:00PM  | Per week (2), Tu, We, Th, Fr | 11/01/12 3:56PM (Th)  | 00:30  | DR. PHIL                       | OFA12G182H | \$375.00  |         |
| 15.1 | Spot | 4:00:00PM- 5:00:00PM  | Per week (2), Tu, We, Th, Fr | 10/30/12 4:30PM (Tu)  | 00:30  | DR. OZ SHOW                    | OFA12G182H | \$825.00  |         |
| 15.1 | Spot | 4:00:00PM- 5:00:00PM  | Per week (2), Tu, We, Th, Fr | 10/31/12 4:23PM (We)  | 00:30  | DR. OZ SHOW                    | OFA12G182H | \$825.00  |         |
| 16.1 | Spot | 5:00:00PM- 5:30:00PM  | Per week (3), Tu, We, Th, Fr | 10/30/12 5:24PM (Tu)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12G182H | \$1200.00 |         |
| 16.1 | Spot | 5:00:00PM- 5:30:00PM  | Per week (3), Tu, We, Th, Fr | 10/31/12 5:27PM (We)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12G182H | \$1200.00 |         |
| 16.1 | Spot | 5:00:00PM- 5:30:00PM  | Per week (3), Tu, We, Th, Fr | 11/02/12 5:22PM (Fr)  | 00:30  | EYEWITNESS NEWS 5P             | OFA12G194H | \$1200.00 |         |
| 17.1 | Spot | 5:30:00PM- 6:00:00PM  | Per week (2), Tu, We, Th, Fr | 10/31/12 5:53PM (We)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12G182H | \$1300.00 |         |
| 17.1 | Spot | 5:30:00PM- 6:00:00PM  | Per week (2), Tu, We, Th, Fr | 11/02/12 5:42PM (Fr)  | 00:30  | EYEWITNESS NEWS 530P           | OFA12G182H | \$1300.00 |         |
| 18.1 | Spot | 6:00:00PM- 6:30:00PM  | Per week (3), Tu, We, Th, Fr | 10/31/12 6:13PM (We)  | 00:30  | EYEWITNESS NEWS 6P             | OFA12G182H | \$1500.00 |         |
| 18.1 | Spot | 6:00:00PM- 6:30:00PM  | Per week (3), Tu, We, Th, Fr | 11/01/12 6:23PM (Th)  | 00:30  | EYEWITNESS NEWS 6P             | OFA12G182H | \$1500.00 |         |
| 18.1 | Spot | 6:00:00PM- 6:30:00PM  | Per week (3), Tu, We, Th, Fr | 11/02/12 6:28PM (Fr)  | 00:30  | EYEWITNESS NEWS 6P             | OFA12G194H | \$1500.00 |         |
| 21.1 | Spot | 6:58:00PM- 7:30:00PM  | Per week (2), Tu, We, Th, Fr | 10/31/12 7:11PM (We)  | 00:30  | INSIDE EDITION                 | OFA12G182H | \$1600.00 |         |
| 21.1 | Spot | 6:58:00PM- 7:30:00PM  | Per week (2), Tu, We, Th, Fr | 11/01/12 7:12PM (Th)  | 00:30  | INSIDE EDITION                 | OFA12G182H | \$1600.00 |         |
| 22.1 | Spot | 7:30:00PM- 7:56:00PM  | Per week (3), Tu, We, Th, Fr | 10/30/12 7:40PM (Tu)  | 00:30  | ENTERTAINMENT TONIGHT          | OFA12G182H | \$1600.00 |         |
| 22.1 | Spot | 7:30:00PM- 7:56:00PM  | Per week (3), Tu, We, Th, Fr | 10/31/12 7:48PM (We)  | 00:30  | ENTERTAINMENT TONIGHT          | OFA12G182H | \$1600.00 |         |
| 22.1 | Spot | 7:30:00PM- 7:56:00PM  | Per week (3), Tu, We, Th, Fr | 11/01/12 7:41PM (Th)  | 00:30  | ENTERTAINMENT TONIGHT          | OFA12G182H | \$1600.00 |         |
| 23.1 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 10/30/12 11:46PM (Tu) | 00:30  | Nightline                      | OFA12G182H | \$700.00  |         |
| 23.1 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 10/31/12 11:57PM (We) | 00:30  | Nightline                      | OFA12G182H | \$700.00  |         |
| 23.1 | Spot | 11:35:00PM-12:02:00AM | Per week (3), Tu, We, Th     | 11/01/12 11:37PM (Th) | 00:30  | EYEWITNESS NEWS 11P M-SU       | OFA12G182H | \$700.00  |         |
| 24.1 | Spot | 8:00:00PM-10:00:00PM  | Day, M-1                     | 11/05/12 9:14PM (Mo)  | 00:30  | Dancing With The Stars         | OFA12G194H | \$6000.00 |         |
| 25.1 | Spot | 10:00:00PM-11:00:00PM | Day, M-1                     | 11/05/12 10:34PM (Mo) | 00:30  | Castle                         | OFA12G182H | \$4500.00 |         |



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Advertiser Pol/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Associ(2890)  
Buyer BASSETT, LAURA  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 653463  
Inv Date 11/25/2012  
Terms Net 30  
Contract 325182  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

Product Political - Federal Candidate (1067)  
Brand 1537/OBAMA FOR AMERICA (134149)  
Acct Types National/Political  
Est/Headline 1537/06260369  
Demo  
Revision  
Comments OBAMA FOR AMERICA

CO-OP Order Type No/Normal  
Package  
Gen. Date 11/27/2012 2:05:00PM

AgB

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type | Scheduled             | Schedule Days to Run                 | Air Time              | Length | Program                        | Copy/BS    | Amount    | Remarks |
|------|------|-----------------------|--------------------------------------|-----------------------|--------|--------------------------------|------------|-----------|---------|
| 27.1 | Spot | 10:00:00PM-11:00:00PM | Day, Tu-1                            | 10/30/12 10:38PM (Tu) | 00:30  | Private Practice               | OFA12G182H | \$5600.00 |         |
| 28.1 | Spot | 8:30:00PM- 9:00:00PM  | Day, W-1                             | 10/31/12 8:59PM (We)  | 00:30  | MODERN FAMILY                  | OFA12G182H | \$5000.00 |         |
| 29.1 | Spot | 9:00:00PM- 9:30:00PM  | Day, W-1                             | 10/31/12 9:22PM (We)  | 00:30  | MODERN FAMILY                  | OFA12G182H | \$7500.00 |         |
| 32.1 | Spot | 9:00:00PM-10:00:00PM  | Day, Th-1                            | 11/01/12 9:01PM (Th)  | 00:30  | CMA AWARDS                     | OFA12G182H | \$6500.00 |         |
| 34.1 | Spot | 8:00:00PM- 9:00:00PM  | Day, F-1                             | 11/02/12 8:48PM (Fr)  | 00:30  | MALIBU COUNTRY                 | OFA12G182H | \$2000.00 |         |
| 36.1 | Spot | 10:00:00PM-11:00:00PM | Day, F-1                             | 11/02/12 10:45PM (Fr) | 00:30  | 20/20                          | OFA12G194H | \$3700.00 |         |
| 37.1 | Spot | 7:00:00PM- 8:00:00PM  | Day, Su-1                            | 11/04/12 6:59PM (Su)  | 00:30  | America's Funniest Home Videos | OFA12G182H | \$2500.00 |         |
| 39.1 | Spot | 9:00:00PM-10:00:00PM  | Day, Su-1                            | 11/04/12 9:41PM (Su)  | 00:30  | REVENGE                        | OFA12G194H | \$6500.00 |         |
| 40.1 | Spot | 11:00:00PM-11:35:00PM | Per week (3), Tu, We, Th, Fr, Sa, Su | 10/31/12 11:32PM (We) | 00:30  | EYEWITNESS NEWS 11P M-SU       | OFA12G182H | \$1200.00 |         |
| 40.1 | Spot | 11:00:00PM-11:35:00PM | Per week (3), Tu, We, Th, Fr, Sa, Su | 11/01/12 11:27PM (Th) | 00:30  | EYEWITNESS NEWS 11P M-SU       | OFA12G182H | \$1200.00 |         |
| 40.1 | Spot | 11:00:00PM-11:35:00PM | Per week (3), Tu, We, Th, Fr, Sa, Su | 11/02/12 11:14PM (Fr) | 00:30  | EYEWITNESS NEWS 11P M-SU       | OFA12G194H | \$1200.00 |         |
| 51.1 | Spot | 11:35:00PM-12:02:00AM | Per week (1), Mo                     | 11/05/12 11:45PM (Mo) | 00:30  | Nightline                      | OFA12G194H | \$700.00  |         |
| 56.0 | Long | 6:30:00AM- 7:00:00AM  | Per week (2), Tu, We, Th, Fr         | 10/30/12 6:54AM (Tu)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A    | OFA12G182H | \$1175.00 |         |
| 56.0 | Long | 6:30:00AM- 7:00:00AM  | Per week (2), Tu, We, Th, Fr         | 10/31/12 6:42AM (We)  | 00:30  | EYEWITNESS NEWS DAYBREAK 6A    | OFA12G182H | \$1175.00 |         |
| 57.0 | Long | 8:00:00AM- 9:00:00AM  | Per week (4), Tu, We, Th, Fr         | 10/30/12 8:44AM (Tu)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A | OFA12G182H | \$975.00  |         |
| 57.0 | Long | 8:00:00AM- 9:00:00AM  | Per week (4), Tu, We, Th, Fr         | 10/31/12 8:29AM (We)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A | OFA12G182H | \$975.00  |         |
| 57.0 | Long | 8:00:00AM- 9:00:00AM  | Per week (4), Tu, We, Th, Fr         | 11/01/12 8:40AM (Th)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A | OFA12G182H | \$975.00  |         |
| 57.0 | Long | 8:00:00AM- 9:00:00AM  | Per week (4), Tu, We, Th, Fr         | 11/02/12 8:41AM (Fr)  | 00:30  | GOOD MORNING AMERICA M-F 8A-9A | OFA12G182H | \$975.00  |         |
| 58.0 | Long | 7:00:00AM- 8:00:00AM  | Per week (1), Sa                     | 11/03/12 7:55AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 7A    | OFA12G194H | \$300.00  |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |               |             |    |
|-------------|---------------|-------------|----|
| Gross Total | \$95,450.00   | Total Spots | 58 |
| Commission  | (\$14,317.50) |             |    |
| Net Total   | \$81,132.50   |             |    |